**Stock Market WS #1** Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Hour \_\_\_ Date\_\_\_\_\_\_\_\_ Due Date\_\_\_\_\_\_\_\_\_

**Directions: Products made by corporations are woven into our daily lives. In order to see just how many things are made by corporations, we are going to keep a 48-hour log of the items that we use in our daily lives. Then, we are going to list the brand name of the product. Finally, we are going to try to figure out if the brand name is owned by a corporation. You need to create a list of a MINIMUM of ten items. I have done a sample list so you can see how it is done.**

|  |  |  |
| --- | --- | --- |
| **Item / Product** | **Brand Name** | **Corporation** |
| Toothpaste | Crest | Procter & Gamble |
| Soap | Dial | Henkel AG & Co. |
| Toilet Paper | Charmin | Procter & Gamble |
| Body Wash | Axe | Unilever |
| Cologne | Acqui di Gio / Giorgio Armani | L’Oreal |
| Car | Dodge | Chrysler |
| Hand soap | Soft Soap | Colgate-Palmolive |
| Shirt | American Eagle | American Eagle |
| Orange Juice | Minute Maid | Coca-Cola |
| Pop | Mountain Dew | Pepsi |
| Crackers | Ritz | Kraft Foods |
| Water Enhancer | Mio | Kraft Foods |
| Cell phone | iPhone | Apple |

|  |  |  |
| --- | --- | --- |
| **Item / Product** | **Brand Name** | **Corporation** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |